



Haverhill 14-19
LearningPartnership

Btec Media – Moving Image

Course information

Why choose Btec Media – Moving Image?

Media – Moving Image is a vocational course specialising in the learning and application of video production skills. It is designed to give students practical experience and expertise that is directly transferable to a career in visual media. Students will learn to produce the moving image to a variety of briefs simulating professional situations, working on everything from camera operating and video editing to presenting and narration. The end result is a portfolio of work that will demonstrate technical and creative expertise. This is an enjoyable and challenging course for students who want a hands on approach to a rapidly growing and popular industry.

Course Outline:

This is a two year course with 12 units overall. Students will cover 6 units in their first year and 6 in their second year. The units are: -

- Understanding the media
- Research techniques
- Media Skills workshop
- Production management
- Professional brief
- Pre-Production techniques
- Understanding Video technology
- Interview and presentation techniques
- Video Editing
- Studio Multi-Camera Production Techniques
- Factual Programme Production Techniques
- Corporate and Promotional Video Production

Resources and facilities:

Students will have access to all the technical equipment they need to complete the course, including digital camcorders and cameras and use of a newly built media studio and editing suite. Students with access to equipment at home are advised to practice as much as possible!

Careers and progression:

As a vocational course it is designed to prepare students for a career in visual media. Students will be supported and encouraged to go on work experience placements in the media industry to give them a realistic perspective on how the industry works. It is a recognised course for application to university goes well with courses like Art, Photography and English Language.

Entry requirements:

At least five grades of C or above at GCSE, including a B in Photography, Art or English. Students who have studied Media BTEC alongside GCSEs will need to have achieved a Merit.

A Level results:

This course is being offered for the first time this year.

Enquiries:

Please address all enquiries regarding the Btec Media – Moving Image course to Mr M Harris via Castle Manor Business & Enterprise College or e-mail to M.Harris@CastleManor.lppplus.net